

# **2009 BILINGUAL PROGRAM PLAN**

## **Current Outreach Program**

### **Bilingual Advisory Committee meetings – Quarterly**

#### **Presentations/Registration Drives:**

- Citizenship classes
- Parent Advisory Forum meetings
- Resource Fairs
- Schools (including elementary schools, high schools and alternative schools)
- Community Day Fairs
- Health Fairs
- Naturalization Ceremonies (monthly/as scheduled)
- Hispanic Leadership Programs
- Election Workshops

#### **Media:**

- Spanish Radio Presentations during elections
- Television commercials for particular elections
- Periodic radio/television/newspaper news pieces.
- “Civics course” in which we provide voters with information about the voting process (arranged with the help of Spanish media). These courses are held at specific times prior to elections.

#### **Other:**

- Currently working with Hispanic Organizations by providing support with voter outreach services and education. Organizations include: Latinas Networking for Justice, Latino Educational Achievement Program, Hispanic Chamber of Commerce and Consumer Credit Counseling
- Currently assist the Office of the Secretary of State with translation reviews
- Add bilingual informational articles to the County website.

## **Additional Program Goals**

#### **Bilingual Advisory Committee Meetings:**

- Continue quarterly meetings; expand membership & program awareness

#### **School presentations:**

- Expand current High School interactive presentations to include targeting of specific social & business clubs/groups.

#### **Presentations/Registration Drives:**

- Continue to analyze community events, eliminate ineffective events and establish participation at alternate events.
- Establish church presentations, include youth church groups

**Media:**

- Continue working with Spanish radio, requesting presentations for upcoming elections.
- Continue development of relations with Spanish radio stations.
- Continue to offer “Civic Courses” within the County. Will request Spanish media’s continued assistance with this course.
- Expand television commercials to include other elections, such as odd year elections
- Continue providing news pieces for all media

**Other:**

- Assist NALEO National Conference to develop relations and an understanding of successful Latino Civic Engagement strategies.
- Combine & standardize outreach efforts with other bilingual counties
- Network with cities & towns to provide them with additional voter outreach and education
- Continue work with the Secretary of States office on the voter outreach program
- Continue assisting the Office of the Secretary of State with translation reviews
- Provide assistance to the City of Sunnyside with their re-districting voter outreach
- Redesign the website to increase access to bilingual information
- Update the translations glossary and post it on the website
- Standardize translations, such as legal advertisements & levies
- Provide guidance to other counties for their transition in providing bilingual services