

## Education and Public Outreach Working Group

### Charge from Groundwater Management Area Advisory Committee

None at this time.

### Working Group Members

Andres Cervantes (GWAC-DOH), Jean Mendoza (GWAC-Friends of Toppenish Creek), Tom Tebb (GWAC-Ecology), Elizabeth Torres (Citizen), Gretchen Stewart (EPA), Nieves Negrete (Citizen), Patricia Newhouse (GWAC-Citizen Rep Position #2), Tom Eaton (GWAC-EPA), Dean Effler (Citizen), Joye Redfield-Wilder (Ecology), Wendell Hannigan (GWAC-Alternate), Stuart Turner (GWAC-Turner & Co)

### Meetings/Calls Dates

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Meeting: Wednesday, November 6, 2013                      1:30 PM - 3:30 PM

### Participants

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Andres Cervantes (GWAC-DOH), Joye Redfield-Wilder (Ecology), Ignacio Marquez (AGR), Lisa Freund (EPO Chair -Yakima County) Karri Espinoza (Yakima County staff), Jean Mendoza (GWAC-Friends of Toppenish Creek), Robert Villanueva (ESD/Work Source), Rhonda Marquez (ESD/Work Source); Gretchen Stewart (EPA) – via phone

### Key Discussion Points

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**Introductions:** Robert Villanueva and Rhonda Marquez from ESD/Work Source were introduced.

**EPO Member Check-In:** Ignacio Marquez contacted the EPO committee members he could reach by phone. The members he was able to reach were fine with the regularly scheduled meeting date and time; however, their attendance has been low because of other priorities. (One contact noted that nitrate is not a "hot" local topic). He made additional community contacts to see if anyone would like to serve on the EPO group. Robert Villanueva (ESD/Work Source) and Rhonda Marquez (ESD/Work Source) were among those he contacted. They both have contacts with migrant services in the community. He contacted Phil Rigdon at the Yakama Nation regarding potential EPO membership from the Tribe. Phil said he'd look into GWMA and get back to him. Ignacio also has an e-mail in to the Yakima Valley Farmworkers Clinic (YVFWC) to see if someone from the medical field would be willing to serve on the committee. He has contacted Michele Besso at Evergreen Legal Services; she said she would ask if anyone from that agency is interested in participating on the EPO.

**ACTION:** Ignacio will follow up with the Yakama Nation and YVFWC and report on results prior to the December 4 EPO meeting.

**ACTION:** Andy will approach Gordon Kelly (YHD) about getting a YHD medical representative to join the EPO group. If he needs reinforcement he may ask Vern or Rand to go with him. He will report on results at the December 4 EPO meeting.

2) **GWAC Feedback:** Lisa reported that the GWMA Committee approved the EPO's recommendation for Vern Redifer to serve as Rand Elliott's back-up GWAC spokesperson at its October 17 meeting.

A GWAC member requested that Vern take a GWAC partner with him to the El Proyecto Bienestar meeting on December 2, 2013. Patricia Newhouse was suggested and she has agreed to present with him.

Andy Cervantes shared the mapping concept he would like to provide the GWAC in response to its ongoing questions about where the Heritage Students surveyed and who participated.

**ACTION:** Vern Redifer and Patricia Newhouse will give a GWMA/GWAC presentation to the El Proyecto Bienestar on Monday, December 2, 2013.

**ACTION:** Andy and Lisa will create a map overlay that illustrates where the Heritage students surveyed by quadrant, who participated in the survey, who declined to participate, who could not be contacted, and who wanted a more in-depth well survey. The map will also illustrate where the nitrate "hotspots" and data gaps exist. The map will be provided to the GWAC prior to its meeting on November 21, 2013.

### 3) **GWMA Program Master Slides:**

Andy presented printed copies of the power point slides he created for the Proyecto Bienestar presentation. There was a discussion of creating a GWMA template of about 5-6 slides that all working groups could use as a starting point for their own presentations.

**ACTION:** Jean will put together some slides of the GWMA historical information and send to the group.

Andy will save his slides in PDF form and send to the EPO for its review before forwarding to the GWAC for its review and approval. Members will provide e-mail feedback to him by Wednesday, November 13, 2013 if they want their input considered by the GWAC.

Andy will forward the final slides to Lisa by Friday, November 15 so the GWAC has time to review them prior to its November meeting.

**ACTION:** Robert and Rhonda will talk to Work Source to see if it would be feasible to have a continual running GWMA/Nitrate slide show running on waiting room TV's, and/or post a wall map of nitrate hotspots, provide Nitrate Handouts, and possibly having someone come in and give a short presentation to client groups during their mandatory meetings. They will report back on their findings on or before the December 4 EPO meeting.

4) **Radio Advertising/PSA Report Back:** Ignacio contacted KDNA & Town Square Media. They provided him with quotes for radio advertisement which he presented to the group. KDNA offered time for call-ins with questions also.

**ACTION:** Ignacio will contact other Hispanic media outlets (La Familia, Adelante for advertising quotes and report back on or before the December 4 EPO meeting.

5) **New Mom Brochure:** This subject was tabled for the December 4, 2103 meeting or until Dean Effler can be present at a meeting.

6) **GWAC Self-Assessment Framework\_vo:** Each member present was given the self assessment and asked to fill it out and submit it to Lisa Freund. Lisa noted that the document had been e-mailed to the EPO membership, with comments due back by Friday, November 8.

**ACTION:** Lisa will compile the EPO's comments and return them to GWAC facilitator Penny Mabie by Friday, November 8.

### Recommendations for the GWAC

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Review and approve the GWMA/GWAC "talking points" slide presentation.

### Proposed Next Steps

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#### Media Blitz for the High Risk Well Assessment Survey

Radio PSAs

PowerPoint slide show, map, brochures to be available at Work Source and other locations

#### DECEMBER 4 AGENDA ITEMS:

1. PSAs for the High Risk Well Assessment Survey
2. Report Back-Proyecto Bienestar presentation
3. New Mother Brochure – Jean Mendoza
4. Translating GWAC meeting summaries – Jean Mendoza

5. Healthcare provider survey – Jean Mendoza
6. EPO Expenditures– Lisa Freund

Next meeting Wednesday, December 4, at 1:30 PM, Yakima County Courthouse Room 419  
(phone: 509-574-2353 [PIN# 2353#])