

**Groundwater Management Area (GWMA):**

*The purpose of the GWMA is to reduce nitrate contamination concentrations in groundwater below state drinking water standards*

### **Education & Public Outreach Working Group Meeting**

#### **Meeting Time and Location**

**Wednesday, May 6, 2015, 1:30 - 3:30 p.m.**

Yakima County Courthouse 4th floor - Room 419  
Call In: 509-574-2353 (pin 2353#)

#### **Purpose of the Meeting:**

Review EPO's accomplishments to date

Discuss outreach plan and how it integrates with a 2015 prevention campaign

Present the 2015 prevention campaign and determine next steps

#### **Agenda**

<b>Topic</b>	<b>Purpose</b>	<b>Lead</b>
Welcome & Meeting Overview	<ul style="list-style-type: none"><li>• Introductions, meeting overview, confirm agenda</li></ul>	Lisa Freund, Chair
EPO Accomplishments to Date	<ul style="list-style-type: none"><li>• Review what we've accomplished</li></ul>	Lisa
EPO Outreach Plan	<ul style="list-style-type: none"><li>• Review plan</li><li>• Crosswalk Exercise</li><li>• What's next?</li></ul>	Lisa/Lee Murdock
Prevention Campaign 2015	<ul style="list-style-type: none"><li>• Introduce campaign</li><li>• Identify audiences and messaging</li></ul>	Gretchen Stewart, EPA
<b>DECISION:</b>	<ul style="list-style-type: none"><li>• Call for 'ad men'</li><li>• Next steps</li></ul>	
GWMA Web Update	<ul style="list-style-type: none"><li>• Hear about the progress of the web update</li></ul>	Lee
Next meeting, next steps	<ul style="list-style-type: none"><li>• Review action items, next steps, and next meeting date topics</li></ul>	Lisa
<b>DECISION:</b>		

**\*Next Meeting:** Wednesday, June 3, 2015 1:30-3:30 pm