

EDUCATION & PUBLIC OUTREACH (EPO) WORK GROUP AGENDA

Wednesday, May 1, 2013, 1:30 PM – 3:30 PM

Room 419, Yakima County Courthouse

(Call in number is 509-574-2353, PIN-2353#)

1:30 – 1:40 Introduction

1:40 – 1:45 New Updates or Information

- Benton County requested to form their own GWMA – short discussion

1:45 – 2:30 Surveys - Discuss how to get the three surveys done

- Finalize the documents to add the new logo
- Decide who will do the surveys – Benton Franklin HD, or Yakima HD, or both
- Finalize the draft ILA with the Health District/s so respective legal staff can review
- Discuss or brainstorm timeline or schedule to accomplish the surveys
- Discuss who will prepare a list of information outlets, e.g., Hispanic yellow pages in the Lower Yakima Valley
- Who will do the Spanish translation – by contract?
- Review scheduled events this year in the Lower Yakima Valley for Survey No. 2
- Other ideas?

2:30 – 2:45 Member Updates

- Patricia Newhouse to provide update on her work with her students

2:45 – 3:00 EPO Budget

- Finalize the budget for the surveys – roughly \$46,000 to \$50,000
- Testing laboratory costs - \$15,000 to \$25,000

3:00 – 3:15 Information Pamphlet for New Mothers

- Discuss information pamphlet that would be given to new mothers during their hospitalization for delivery of their infant (Dean Effler)

3:15 – 3:30 Next Steps/Next Meeting (1:30 PM, Wednesday, June 5, 2013)