



Groundwater Management Area (GWMA):

The purpose of the GWMA is to reduce nitrate contamination concentrations in groundwater below state drinking water standards

Education & Public Outreach Working Group Meeting

Meeting Time and Location

Wednesday, November 6, 2013, 1:30 – 3:30 p.m.

Yakima County Courthouse 4th floor - Room 419

Call In: 509-574-2353 (pin 2353#)

Purpose of the Meeting:

- Hear about EPO members' interest and ability to participate and determine next steps
- Hear about GWAC's recommendations to the EPO and determine next steps
- Hear from project leads and determine next steps

Agenda

Time	Topic	Purpose	Lead
1:30 - 1:35 p.m.	Welcome & Meeting Overview	<ul style="list-style-type: none"> • Introductions, meeting overview, confirm agenda 	Lisa Freund, Chair
1:35 - 1:50 p.m.	EPO Member Check-In	<ul style="list-style-type: none"> • Hear from Ignacio on membership check-in results 	Ignacio Marquez
	DECISION:	<ul style="list-style-type: none"> • Determine next steps 	
1:50 - 2:05 p.m.	GWAC Feedback	<ul style="list-style-type: none"> • Hear about GWAC decision regarding backup spokesperson and request for "partner" presenter 	Lisa Freund
	DECISION:	<ul style="list-style-type: none"> • Hear about GWAC members' request for public questionnaire map. 	Andy Cervantes
	DECISION:	<ul style="list-style-type: none"> • Determine next steps 	
2:05 - 2:20 p.m.	GWMA Program Master Slides	<ul style="list-style-type: none"> • Hear from leads on the status of the program slides 	Joye Redfield-Wilder, Andy Cervantes (with Gretchen, Dean)
	DECISION:	<ul style="list-style-type: none"> • Provide feedback; determine next steps 	
2:20 – 2:35 p.m.	Radio Advertising/PSA Report Back	<ul style="list-style-type: none"> • Hear from leads on advertising options 	Ignacio Marquez and Patricia Newhouse
	DECISION:	<ul style="list-style-type: none"> • Provide feedback; determine next steps 	
2:35 – 2:50 p.m.	New Mom Brochure	<ul style="list-style-type: none"> • Status 	
	DECISION:	<ul style="list-style-type: none"> • Determine Next Steps 	
2:50 – 3:05 p.m.	<ul style="list-style-type: none"> • Website links 	<ul style="list-style-type: none"> • El Proyecto Bienestar (Dec 2) 	Andy Cervantes and working group members
3:05 – 3:20 p.m.	<ul style="list-style-type: none"> • 4th quarter outreach opportunities 	<ul style="list-style-type: none"> • Identify 4th quarter outreach opportunities 	

3:20 – 3:25 p.m.	GWAC Self-Assessment DECISION:	<ul style="list-style-type: none"> • Provide feedback on draft document 	Lisa Freund
3:25 p.m.	Next steps	<ul style="list-style-type: none"> • Review action items, next steps, and next meeting topics 	Lisa Freund

- [Placeholder] EPO Budget - December meeting

Additional Agenda Requests

- Discuss translating GWAC mtg summaries (Jean Mendoza)
- Discuss Healthcare Provider Survey (Jean Mendoza, Dean Effler)

Next Meeting: Wednesday, December 4, 2013, 1:30-3:30 pm