

## **EDUCATION & PUBLIC OUTREACH Working Group**

### **Charge from Groundwater Management Area Advisory Committee**

Incorporate comments and finalize the three (3) survey materials.

### **Working Group Members**

Andres Cervantes, Jean Mendoza, Tom Tebb, Rachel Little, Elizabeth Torres, Gretchen Stewart, Mark Nielson, Nieves Negrete, Patricia Newhouse, Tom Eaton, Dean Effler, Joye Redfield-Wilder, Wendell Hannigan, Stuart Turner

### **Meetings/Calls Dates**

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Meeting: Thursday, April 4, 2013      9:00 AM – 11:00 AM

### **Participants**

Andres Cervantes (DOH), Joye Redfield-Wilder (Ecology); Dean Effler (Public), Jean Mendoza – via phone (Friends of Toppenish Creek), Gretchen Stewart - via phone (EPA), Patricia Newhouse (Public), Tom Tebb – via phone (Ecology), and Don Gatchalian (Yakima County)

### **Key Discussion Points**

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#### I. Outreach Materials:

1. Surveys (1. High Risk Well Users; 2. Public Informational Questionnaire and 3. Health Care Professional Questionnaire);
2. Agency Web Links;
3. Letter to health professionals with attachments;
4. GWAC Logo

#### II. Temporary EPO Coordinator (March 25-April 30)

### **Resources Requested**

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N/A

### **Recommendations for GWAC**

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1. EPO is requesting the GWAC to review and approve the three surveys, healthcare provider letter and attachment.
2. Healthcare provider letter: the EPO is recommending that the letter be signed jointly by the Benton Franklin Health District & Yakima County Health District. Health districts to determine who their agency contact(s) will be.

3. Information only: Andres Cervantes will serve as the temporary EPO coordinator March 25-April 30, 2013.

### **Deliverables/Products Status**

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1. Surveys - 1. High Risk Well Users 2. Public Informational Questionnaire and 3. Health Professional Survey. All three draft documents are complete and approved by EPO. GWAC approved concept during March 21<sup>st</sup> GWAC meeting. EPO received and incorporated comments. Surveys 2 and 3 completed. Survey 1 required editing.
2. GWMA Web links - related agency Web links have been reviewed and organized. Requesting GWAC approval of proposed links. Approved during March 21<sup>st</sup> GWAC meeting.
3. Letter to health professionals - letter is complete. Requesting GWAC approval. Approved during March 21<sup>st</sup> GWAC meeting.
4. GWAC Logo - five logos were created; EPO reviewed and reduced choices to four; the choices will be presented to the GWAC with the request to approve one. GWAC members made selection and provided to Penny to tally. Logo # 1 received the most number 1 votes. Results shown below:

Votes	Logo 1	Logo 2	Logo 3	Logo 4
#1	9	5	4	3
#2	2	5	8	2
#3	2	8	4	3
#4	6	0	2	10

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### **Logo Option 1: Water Drop in Pool**



**Groundwater Management Area (GWMA):**  
The purpose of the GWMA is to reduce nitrate contamination concentrations in groundwater below state drinking water standards

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### **Proposed Next Steps**

1. The EPO will finalize Survey # 1. Surveys # 2 and # 3 are final. Will seek signatures on the cover letter to health professionals for Survey # 3 from Yakima and Benton Health Districts.
2. Patricia Newhouse will present Spanish-language informational documents to ESL class, obtain feedback and report back to the EPO. Patricia will report back to EPO on student

feedback regarding the informational materials. Patricia also volunteered to use her ESL class as training and pilot group for GWMA informational materials.

Next meeting of the EPO is Wednesday, May 1, 2013 at 1:30 p.m., Yakima County Courthouse Fourth Floor, room 419. The call in number for conference call is (509) 574-2353. PIN - 2353#

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