

## Education and Public Outreach Working Group

### Charge from Groundwater Management Area Advisory Committee

Finalize the 2014 Outreach Task List.

### Working Group Members

Andres Cervantes (GWAC-DOH), Jean Mendoza (GWAC-Friends of Toppenish Creek), Tom Tebb (GWAC-Ecology), Elizabeth Torres (Citizen), Gretchen Stewart (EPA), Nieves Negrete (Citizen), Patricia Newhouse (GWAC-Citizen Rep Position #2), Tom Eaton (GWAC-EPA), Dean Effler (Citizen), Joye Redfield-Wilder (Ecology), Wendell Hannigan (GWAC-Alternate), Stuart Turner (GWAC-Turner & Co)

### Meetings/Calls Dates

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Meeting: Wednesday, February 5, 2014 1:30 PM – 3:30 PM

### Participants

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Andres Cervantes (GWAC-DOH), Joye Redfield-Wilder (Ecology), Lisa Freund (EPO Chair -Yakima County), Karri Espinoza (Yakima County staff), Jean Mendoza (GWAC-Friends of Toppenish Creek), Patricia Newhouse (GWAC-Citizen Rep Position #2), Ignacio Marquez (AGR), \*Gretchen Stewart (EPA),

\*via phone

### Key Discussion Points

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**Welcome & Meeting Overview:** Lisa Freund welcomed the group and presented an overview of the meeting agenda.

**Spanish Language Outreach:** Currently some of the EPO documents are being translated into Spanish but not all. It was determined that it is not cost effective at this time to translate every document into Spanish, but the group will look at doing so on a case by case basis, if a request comes in. All members were in agreement with this decision except Jean Mendoza. Public Service Announcements are being aired on English and Spanish radio stations.

**ACTION:** No further action will be taken at this time. If a request comes in for a need to translate a document into Spanish it will be addressed at that time.

**2014 Outreach Task List:** The group reviewed the 2014 Outreach Task List that was created by Lisa Freund using the format submitted by the GWAC. Other working groups have been given the deadline of February 13, 2014 to submit their outreach needs to the

EPO to be added to the task list. Residential, Commercial and Industrial (RCIM) did submit their needs and they have been incorporated in the task list. It was agreed across the group that the task list would be submitted to the GWAC at the Feb 20, 2014 meeting as it stands. If additions are submitted, those will be shared with the group prior to it being submitted to the GWAC.

**ACTION:** RCIM will be coming to the March 5, 2014 EPO meeting to present their needs as outlined on the task list.

**ACTION:** Lisa Freund will present the task list to the GWAC at the February 20, 2014 meeting.

**Outreach for High Risk Well Assessment Survey:** The County has currently received 18 completed Well Assessment surveys and an additional 32 will be coming in soon. The goal is 250 completed surveys and samples by the end of March. That deadline may need to be extended, that will be evaluated at the March 5, 2014 meeting. Patricia Newhouse reported that she submitted the High Risk Well Assessment flier information to the leader of the churches in Sunnyside. Her particular church decided not to distribute it to their members or post it on their bulletin board; they felt it was a controversial subject. There was no feedback from other churches in the community. Lisa Freund provided the group with a copy of the new flier, her staff created, which will be presented to the GWAC for approval at the February 20, 2014 meeting. Patricia Newhouse would be willing to distribute the new flier to other agencies in the lower valley once it is approved.

**ACTION:** Andy Cervantes and Ignacio Marquez will be aired on a live KDWA Radio show on February 14, 2014 at 4pm to educate the public on the Well Assessment opportunities and benefits.

**ACTION:** Ignacio Marquez will contact the other radio stations to start running the PSA's as previously scheduled.

**ACTION:** Lisa Freund will check with Rand Elliott to see if the Town Square Media spot will be rescheduled.

**ACTION:** Lisa Freund will present the High Risk Well Assessment flier to the GWAC for approval at the February 20, 2014 meeting.

**ACTION:** Lisa Freund will change the wording "Yakama Nation excluded" to "not available on the Yakama Nation" on the flier, as Andy suggested.

**ACTION:** Lisa Freund will send Ignacio Marquez the Well Assessment Survey which he will use to create the questionnaire hand-out for the Work Source presentations.

**ACTION:** Ignacio Marquez will move forward on scheduling the presentation at Work Source and preparing the hand-outs.

**ACTION:** Andy Cervantes will work with Jean Mendoza to evaluate and break down the data from the Heritage Questionnaire

**New Mom's Brochure:** Jean Mendoza handed out two examples of the New Mom's Brochure. One was complex with lots of detailed information and the other was more simplified with basic information. She explained the intent for the brochure is to give it to new moms at the hospital at time of deliver, who live in homes that are serviced with well water. Joye Redfield-Wilder submitted her suggestions to the simplified version of the brochure prior to the meeting. Gretchen Stewart shared that she forwarded both versions of the brochure to the Pediatric Environmental Health Unit and Margo Young for their review and input. She hopes to hear back from them in the next few weeks. Ignacio Marquez suggested a few graphics would make it more attractive. Joye suggested the group should also reach out to the Yakima Valley Farm Workers Clinic.

**ACTION:** Gretchen Stewart will report back to Jean on the feedback from PEHU and Margo Young.

**ACTION:** Joye Redfield-Wilder will contact the Communication Department at Yakima Valley Memorial Hospital and see if she can help the process of approving the brochure along.

**ACTION:** Once the brochure is finalized Dean Effler will take it to the Director of Nursing at the Sunnyside, Toppenish, Prosser and Yakima hospitals.

**2014 Meeting Schedule:** It was agreed across the group that afternoon meetings on the first Wednesday of the month work best for everyone. Dean Effler is able to Skype in at that time also.

**ACTION:** Lisa Freund will arrange for Skype to be set up and available for Dean Effler to join the group.

The meeting was adjourned at 3:30 PM.

Next meeting Wednesday, March 5, 2014 at 1:30 PM, Yakima County Courthouse Room 419 (phone: 509-574-2353 [PIN# 2353#])