

Education & Public Outreach Working Group Meeting

Meeting Time and Location

Wednesday, December 7, 2016 1:30 PM to 3:30 PM

Yakima County Courthouse 4th floor - Room 419

Call In: 509-574-2353 (pin 2353#)

Purpose of the Meeting:

Provide Billboard Update

Brainstorm 2017 Communications Re: GWAC Accomplishments, GWMA Plan Engagement

Hear about proposed outreach materials (Jean & Gretchen)

Agenda

Topic	Purpose	Lead
Welcome & Meeting Overview	<ul style="list-style-type: none"> • Introductions, meeting overview, confirm agenda 	Lisa Freund, Chair
Billboard Update	Debrief	Lisa
2017 Outreach:		
1. The GWAC's work	<ul style="list-style-type: none"> • Brainstorm 	All
2. GWMA Plan	<ul style="list-style-type: none"> • Determine Next Steps 	
Proposed Educational Materials	<ul style="list-style-type: none"> • Spanish-language outreach • Well Assessment Poster 	Jean Mendoza Gretchen Stewart
Next meeting, next steps	<ul style="list-style-type: none"> • Review action items, next steps, and next meeting date and topics 	Lisa

EPO's Funded Projects/Status

✓ GWMA Website Update & Maintenance	(Completed; Ongoing)
✓ Outreach Surveys	(Online completed; door-to-door deferred)
❑ Well Assessment Survey Phase II	(surveys completed; under review)
❑ Education and Outreach Campaign	(Review/adopt decision regarding Billboard campaign)
❑ Post-GWMA Adoption Outreach Plan	(Not Started)

Next Meeting: Wednesday, January 11, 2017