

Education & Public Outreach Working Group Meeting

Meeting Time and Location

Wednesday, April 5, 2017, 1:30 PM to 3:30 PM

Yakima County Courthouse 4th floor - Room 419

Call In: 509-574-2353 (pin 2353#)

Purpose of the Meeting:

- Debrief the “What You Can Do to Protect Well Water” campaign
- Develop 2017 Communications Plan (Working Group message points, GWAC, GWMA Plan Engagement)

Agenda

Topic	Purpose	Lead
Welcome & Meeting Overview	<ul style="list-style-type: none"> • Introductions, meeting overview, confirm agenda 	Lisa Freund, Chair
Debrief the “What You Can Do to Protect Well Water” Campaign	<ul style="list-style-type: none"> • Flyer distribution at the Sunnyside Walmart - debrief • KDNA News Show • Newspaper Insert 	Ignacio Marquez
“What You Can Do” Flyer Distribution	<ul style="list-style-type: none"> • Sunnyside Hospital Foundation Update • Identify partners • Identify distribution locations 	Lisa Freund
2017 Outreach: Working Group spreadsheet	<ul style="list-style-type: none"> • Review working group messages, products, audiences • Develop 2017 Outline • Determine Next Steps 	Joye Redfield-Wilder
Next meeting, next steps	<ul style="list-style-type: none"> • Review action items, next steps, and next meeting date and topics 	All

EPO's Funded Projects/Status

✓ GWMA Website Update & Maintenance	(Completed; Ongoing)
✓ Outreach Surveys	(Online completed; door-to-door deferred)
✓ Billboard campaign (Ed/Outreach)	(underway; two billboards up)
✓ Well Health, Septic, Small Farm Flyers	(English versions complete; Spanish version complete)
❑ Well Assessment Survey Phase II	(surveys completed; under review)
❑ Post-GWMA Adoption Outreach Plan	(Not Started)

Next Meeting: Wednesday, May 3, 2017