Groundwater Management Area (GWMA):
The purpose of the GWMA is to reduce nitrate contamination concentrations in groundwater below state drinking water standards

Education & Public Outreach Working Group Meeting

Meeting Time and Location

Wednesday, April 5, 2017, 1:30 PM to 3:30 PM
Yakima County Courthouse 4th floor - Room 419
Call In: 509-574-2353 (pin 2353#)

Purpose of the Meeting:
• Debrief the “What You Can Do to Protect Well Water” campaign
• Develop 2017 Communications Plan (Working Group message points, GWAC, GWMA Plan Engagement)

Agenda

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<tr>
<th>Topic</th>
<th>Purpose</th>
<th>Lead</th>
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<tbody>
<tr>
<td>Welcome &amp; Meeting Overview</td>
<td>• Introductions, meeting overview, confirm agenda</td>
<td>Lisa Freund, Chair</td>
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<tr>
<td>Debrief the “What You Can Do to Protect Well Water” Campaign</td>
<td>• Flyer distribution at the Sunnyside Walmart - debrief • KDINA News Show • Newspaper Insert</td>
<td>Ignacio Marquez Lisa Freund</td>
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<td>“What You Can Do” Flyer Distribution</td>
<td>• Sunnyside Hospital Foundation Update • Identify partners • Identify distribution locations</td>
<td>Joyce Redfield-Wilder</td>
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<td>2017 Outreach: Working Group spreadsheet</td>
<td>• Review working group messages, products, audiences • Develop 2017 Outline • Determine Next Steps</td>
<td>All</td>
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<tr>
<td>Next meeting, next steps</td>
<td>• Review action items, next steps, and next meeting date and topics</td>
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EPO’s Funded Projects/Status

✓ GWMA Website Update & Maintenance (Completed; Ongoing)
✓ Outreach Surveys (Online completed; door-to-door deferred)
✓ Billboard campaign (Ed/Outreach) (underway; two billboards up)
✓ Well Health, Septic, Small Farm Flyers (English versions complete; Spanish version complete)
☐ Well Assessment Survey Phase II (surveys completed; under review)
☐ Post-GWMA Adoption Outreach Plan (Not Started)

Next Meeting: Wednesday, May 3, 2017