

Education & Public Outreach Working Group Meeting

Meeting Time and Location

Wednesday, June 7, 2017, 1:30 PM to 3:30 PM

Yakima County Courthouse 4th Floor - Room 419

Call In: 509-574-2353 (pin 2353#)

Purpose of the Meeting:

- Hear from the Data Collections Chair Melanie Redding regarding the working group's thoughts on messages and outreach
- Review updated, short-term messages identified in the working group spreadsheet. Determine next steps (Working Group message points, GWAC, GWMA Plan Engagement)

Agenda

Topic	Purpose	Lead
Welcome & Meeting Overview	<ul style="list-style-type: none"> • Introductions, meeting overview, confirm agenda 	Lisa Freund, Chair
Data Collections WG: Short and Long-Term Messages	<ul style="list-style-type: none"> • Hear from Data Collections about its work, its audiences, and thoughts on short and long-term messages/outreach • Identify action items and determine next steps 	Melanie Redding, Data Collections Chair
Updated Working Group Spreadsheet	<ul style="list-style-type: none"> • Review updated working group short-term messages • Determine next steps 	All
GWMA Program Rollout: Website Ideas	<ul style="list-style-type: none"> • Consider how to best use the website for program rollout 	Joye-Redfield Wilder
Next meeting, next steps	<ul style="list-style-type: none"> • Review action items, next steps, and next meeting date and topics 	

EPO's Funded Projects/Status

- | | |
|--|---|
| ✓ GWMA Website Update & Maintenance | (Completed; Ongoing) |
| ✓ Outreach Surveys | (Online completed; door-to-door deferred) |
| ✓ Billboard campaign (Ed/Outreach) | (underway; two billboards up) |
| ✓ Well Health, Septic, Small Farm Flyers | (English versions complete; Spanish version complete) |
| ❑ Well Assessment Survey Phase II | (surveys completed; under review) |
| ❑ Post-GWMA Adoption Outreach Plan | (Not Started) |

Next Meeting: Wednesday, July ___, 2017