December 2019 Spotlight

Transforming Local Public Health
Today's Presentation

- Public Health Models
- Snapshot of Yakima
- Rural Health Innovation Catalyst (RHIC)
- RHIC In Practice – Housing
- Future Implications
Public Health Transformation

Public Health 1.0
- Tremendous growth of knowledge and tools for both medicine and public health
- Uneven access to care and public health

Public Health 2.0
- Systematic development of public health governmental agency capacity across the United States
- Focus limited to traditional public health agency programs

Public Health 3.0
- Engage multiple sectors and community partners to generate collective impact
- Improve social determinants of health

Timeline:
- Late 1800s
- 1988 IOM *The Future of Public Health* report
- Recession
- Affordable Care Act
- 2012 IOM *For the Public’s Health* reports
Community's Most Pressing Needs

SOCIAL DETERMINANTS OF HEALTH

- Neighborhood & Environment
- Economic Stability
- Health & Healthcare
- Education
- Social/Community
Snapshot of Yakima County

- 21% severe housing problems
- 21% less than high school graduation
- 26% children living in poverty
- 20% of units with lead hazard
- 1,580 patients per 1 doctor
- 32% adults obese
Moving Forward

Current structure does not allow us to address the community's most pressing needs

Current funds do not allow us to develop innovative strategies

We must evolve to better serve our community
Rural Health Innovation Catalyst

1. Envision
2. Design
3. Accelerate
4. Achieve
Rural Health Innovation Catalyst

**RHIC GOALS**
I. **ENERGIZE** the community’s understand and desire for health
II. **ENVISION** solutions for health aligned with the community’s culture and values
III. **ACCELERATE** collaborative, community- and data-driven solutions
IV. **ACHIEVE** collective solutions for positive community impact

**RHIC ROLE**
**INSPIRE** and **CULTIVATE** high impact, responsive and timely solutions for health across the Yakima community in partnership with residents, healthcare providers, advocates, community- and faith-based organizations, businesses and public sector agencies.

**RHIC CORE STRATEGIES**
I. Ensure early identification of health concerns in Yakima
II. Expedite and enable timely data- and stakeholder-driven actions to address concerns
III. Address short- and long-term resource needs for actions

**RHIC CORE FUNCTION**
- **Identify & Investigate**
- **Connect & Coordinate**
- **Support & Invest**

**CORE ACTIVITIES**
- **Identify & Investigate**
  - Leverage and analyze available data sources to discover health concerns
  - Secure real-time, community-level input related to challenges in the county

- **Connect & Coordinate**
  - Actively and routinely gain qualitative input from community residents and stakeholders
  - Establish and convene a full-time advisory group composed of community partners, as well as issue-specific, ad hoc groups
  - Coordinate concerns between parties

- **Support & Invest**
  - Identify resource needs for RHIC interventions
  - Develop and pursue ongoing funding sources, including philanthropic and business entities
Rural Health Innovation Catalyst

- Identify and Investigate
- Connect and Coordinate
- Support and Invest
Housing

Intersections between housing and health
Identify & Investigate

SOCIAL DETERMINANTS OF HEALTH

- Neighborhood & Environment
- Economic Stability
- Health & Healthcare
- Education
- Social/Community
Housing Quality, Affordability, Location, and Surrounding Social and Community Attributes Are Important to Health

Links between housing and health
Identify & Investigate

- 0.8% vacancy rate (2018)
- 638 homeless (2018)
- 32% renters cost-burdened (2012)
- 49% home-owners cost-burdened (2012)
Identify & Investigate

Increase in visibility of homelessness issues
Increase in temporary worker population
Increase in communicable disease burden
Decrease in affordable housing stock
Connect & Coordinate

Mental Health Tax to assist with emergency housing for homeless

Planning grant for systems approach work to housing
Support & Invest

1. Provide cross-sector analysis of work being done across the county
2. Research and procure best practices on selected strategies
3. Assist with securing funds to help mobilize the initiative
Future Implications

- Developing a replicable model that can be used in urban and rural settings both in our community and across the country.

- Well positioned to receive future investments due to our unique span of issues to address.